



# 2017 WEBSITE ADVERTISING RATES

## *HOMEPAGE*

### ROTATING HEADER

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MEMBER RATES:	NON-MEMBER RATES:
\$150 per month	\$175 per month
\$500 for 6 months	\$650 for 6 months
\$1000 for 12 months	\$1,500 for 12 months

### LEFT SIDE RAIL PLACEMENT

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MEMBER RATES:	NON-MEMBER RATES:
\$50 per month	\$75 per month
\$200 for 6 months	\$450 for 6 months
\$450 for 12 months	\$700 for 12 months

### NON-ROTATING ADVERTISING PLACEMENT

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MEMBER RATES:	NON-MEMBER RATES:
\$100 per month	\$125 per month
\$450 for 6 months	\$600 for 6 months
\$900 for 12 months	\$1,200 for 12 months

## *HIGHLY TRAFFICKED PAGES*

### HEADER

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MEMBER RATES:	NON-MEMBER RATES:
\$50 per month	\$75 per month
\$350 for 6 months	\$450 for 6 months
\$600 for 12 months	\$700 for 12 months



# 2017 WEBSITE ADVERTISING RATES

## *HIGHLY TRAFFICKED*

### **LEFT SIDE RAIL PLACEMENT**

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**MEMBER RATES:**

\$40 per month  
\$175 for 6 months  
\$300 for 12 months

**NON-MEMBER RATES:**

\$50 per month  
\$350 for 6 months  
\$600 for 12 months

## *MODERATELY TRAFFICKED PAGES*

### **HEADER**

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**MEMBER RATES:**

\$25 per month  
\$175 for 6 months  
\$275 for 12 months

**NON-MEMBER RATES:**

\$50 per month  
\$225 for 6 months  
\$300 for 12 months

### **LEFT SIDE RAIL PLACEMENT**

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**MEMBER RATES:**

\$20 per month  
\$100 for 6 months  
\$150 for 12 months

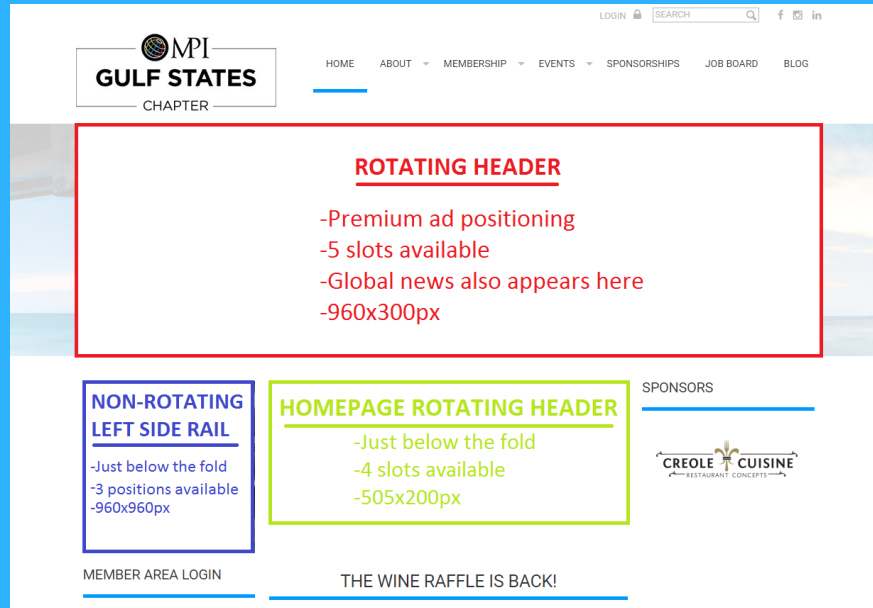
**NON-MEMBER RATES:**

\$25 per month  
\$175 for 6 months  
\$250 for 12 months

*\*If an annual ad is purchased on any page,  
a directory ad will be included at no charge*

# 2017 WEBSITE ADVERTISING RATES

## LAYOUTS



**ROTATING HEADER**

- Premium ad positioning
- 5 slots available
- Global news also appears here
- 960x300px

**NON-ROTATING LEFT SIDE RAIL**

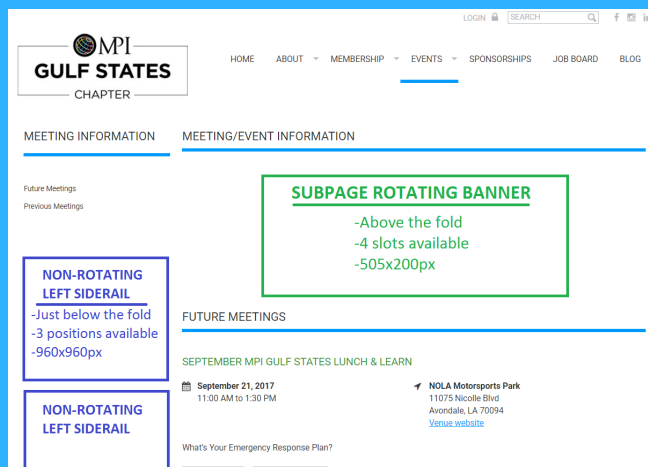
- Just below the fold
- 3 positions available
- 960x960px

**HOMEPAGE ROTATING HEADER**

- Just below the fold
- 4 slots available
- 505x200px

SPONSORS

MEMBER AREA LOGIN      THE WINE RAFFLE IS BACK!



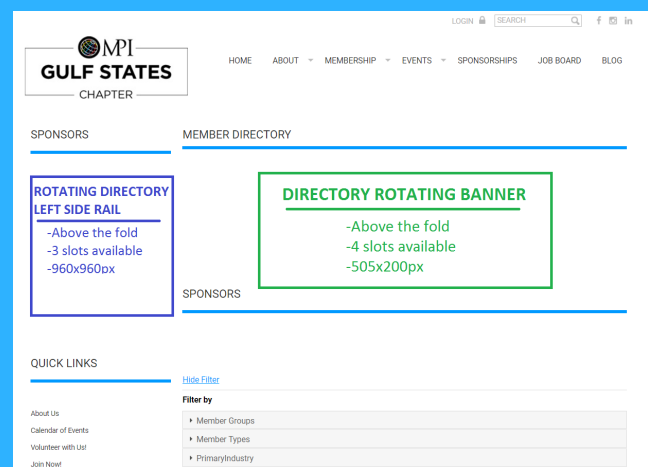
**SUBPAGE ROTATING BANNER**

- Above the fold
- 4 slots available
- 505x200px

**NON-ROTATING LEFT SIDERAIL**

- Just below the fold
- 3 positions available
- 960x960px

**NON-ROTATING LEFT SIDERAIL**



**ROTATING DIRECTORY LEFT SIDE RAIL**

- Above the fold
- 3 slots available
- 960x960px

**DIRECTORY ROTATING BANNER**

- Above the fold
- 4 slots available
- 505x200px

**For Ad Submission and Questions Please Contact  
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